



ANIKET DHYANI

CRYPTO MARKETING STRATEGIST
& BLOCKCHAIN EXPERT

+91-7007239712

aniketdhyani.sgrr@gmail.com

[@CryptoAniketdhy](https://twitter.com/CryptoAniketdhy)

Skill

Cryptocurrency Expertise

Digital Marketing

Strategic Planning

Sales & Business Development

Leadership

Education

10th

SHRI GURU RAM RAI
CBSE BOARD
2013

12th

Kanpur University
2016

GRADUATION

Bachelor of Science

Kanpur University
2020

DILPOMA in MARKET & SALES

Online
2021

Language

English

Hindi

About me

I am **Aniket Dhyani**, a passionate and results-oriented professional with over **7 years of experience** in the **cryptocurrency industry**, along with expertise in **sales, digital marketing, and strategic planning**. My journey in crypto began in **2017**, and since then, I have consistently delivered innovative solutions and growth strategies for businesses in the blockchain and digital space.

I am confident that my experience, skills, and dedication make me a valuable asset to any organization. **"If I am joining, then I am definitely going to boost your company."**

Experience

Project Name: BunnyPark

About the Project: BunnyPark was the first project to launch NFT Mystery Boxes on Binance. The platform became a major player in the NFT space, achieving significant milestones.

My Contribution: I designed and executed marketing strategies, driving user engagement and visibility, which led to the sale of a RARE NFT for \$2M.

Project Name: Chase2Earn

About the Project: Chase2Earn is an innovative NFT gaming project based on an AR racing concept, blending virtual racing with NFTs for a unique user experience.

My Contribution: I developed the entire strategy and execution plan, including roadmap creation, user acquisition, and marketing strategies to ensure the project's growth and success.

Project Name: ULTRAMOC, UBIT, ZEREBRO, YFII and many more

About the Project: Some of these projects are already listed on Binance, while others are preparing for an upcoming listing. Additionally, many of these projects have developed their own EVM-compatible blockchain.

My Contribution: I have developed and implemented marketing strategies, managed teams and social media accounts, and provided guidance to help these projects achieve their goals.